The Benioff Ocean Initiative is seeking UCSB students for a science communications internship.

About Benioff Ocean Initiative
Based at the Marine Science Institute at UCSB, the Benioff Ocean Initiative applies marine science and technology to create scalable solutions to pressing ocean health challenges. The research group both manages and funds projects that address a variety of marine issues, including species protection, ocean pollution, and sustainable management of marine resources.

Internship Description
The intern will have the unique opportunity to learn how to support a research group's internal- and external-facing communications about the array of marine-related issues in the group's diverse portfolio. This may include but is not limited to the Benioff Ocean Initiative's social media, e-newsletters, and website. The intern may also assist in other project support tasks as needs arise.

This internship is ideal for undergraduate or graduate students interested in gaining experience working in a collaborative, small team environment under the mentorship of Benioff Ocean Initiative scientists. This internship will provide valuable experience to students actively pursuing graduate school or a career in marine science, conservation, communications and/or policy.

Responsibilities
➢ Capture and craft engaging messages for external communications about marine science news and Benioff Ocean Initiative projects
➢ Manage day-to-day operations of the Initiative's social media accounts (Twitter, Instagram, LinkedIn)
➢ Leverage social media analytics tools to evaluate performance and inform communications strategy
➢ Develop content and basic graphic design for quarterly e-newsletters and the Initiative's website
➢ Assist in administrative tasks and project support as needed

Basic qualifications
➢ Currently pursuing an undergraduate or graduate degree at UCSB
➢ Strong written and verbal communication skills, attention to detail, and ability to meet deadlines

Additional preferred qualifications
➢ Experience managing social media accounts in a professional environment
➢ Experience developing outreach materials, such as newsletters, website copy, press releases, and news articles
➢ Proactive and team-oriented
➢ Basic graphic design
➢ Interest in marine science and environmental problem-solving

This is a part-time internship (10-15 hr/wk) for the Fall 2021 quarter, with the potential to extend into the Winter and Spring 2022 quarters based on performance and funding availability. Work will be conducted in-person or remotely depending on the student’s preference. Compensation is $15-$20/hr.

We encourage all applicants to submit an optional Statement of Contributions to Diversity with their application materials. Please describe and give specific examples of how you have worked to enhance or develop your awareness on issues of diversity and inclusion in the workplace or other professional or academic environments.

To apply, please send a cover letter, resume, 500 word writing sample and the optional Statement of Contributions to Diversity to boi-contact@ucsb.edu with the subject line “Science Communications Internship” by September 5, 2021.

The University is especially interested in candidates who can contribute to the diversity and excellence of the academic community through research, teaching and service.

The University of California is an Equal Opportunity/Affirmative Action Employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law.